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PRESS INQUIRIES: LISA PEARSON publisher@sigliopress.com **siglio** PO BOX 111 CATSKILL, NY 12414 P: 310-857-6935

Media Contact: Samantha Devine, The Consultancy PR sdevine@theconsultancypr.com

All Siglio titles available at www.sigliopress.com and distributed worldwide by D.A.P./Artbook.com and their partners.

Siglio at The Museum of Modern Art, Museum Store March 1 - July 31, 2020

The newly designed Museum Store at The Museum of Modern Art hosts a rotation of limited circulation publishers from around the world to further its mission to expand the range of books available to visitors of the Museum and store. **Siglio, the second guest publisher presented, will be shaping the pop-up as an extension of its mission to champion uncategorizable works by artists and writers who invite readers to see the world anew by reading word and image in provocative and unfamiliar ways.**

Founded in 2008 and now based in New York's Hudson River Valley, Siglio is a one-person publishing house driven by its feminist ethos and dedicated to publishing uncommon books that live at the intersection of art and literature. Many books are explicitly image+text works; others embody conversations between the visual and the literary. Embracing heterodoxy, abundance, and experiment, Siglio's list is defiantly eclectic and always expansive.

Emmanuel Plat, Director of Merchandising, MoMA Retail says, "We are pleased to present Siglio's list to our audience to further the work they have done to bring art and literature to life."

Siglio's two spring releases—**Memory by Bernadette Mayer** (May) and **The Saddest Thing Is That I Have Had to Use Words: A Madeline Gins Reader, edited by Lucy Ives** (April)—are authored by vanguard women artist-poets and feature image+text works that, while legendary, have been largely invisible since their making in the late 60s and early 70s. Siglio will launch both books this spring at the Museum Store. **A conversation with artist Paul Chan and Lucy Ives, editor of the *Madeline Gins Reader*, will take place on Thursday, May 7th** (time to be announced).

Each month, a theme (e.g. Stories/Investigations, Origins/Lineages, Poem/Book/Object) will guide the arrangement of the complete, in-print Siglio backlist—including books by Sophie Calle, John Cage, Nancy Spero, Cecilia Vicuña, Ray Johnson, Dorothy Iannone, and Joe Brainard—as well as a curated selection of related titles from over three dozen other small, adventurous publishers such as Atlas, Christine Burgin, Coracle, Granary Books, Litmus, Nightboat, Primary Information, Spector, Wave, and Ugly Duckling Presse.

Finally, for the occasion of the pop-up, Siglio will publish "**The Improbable**"—a tabloid-style newsletter modeled on Dick Higgins's *Something Else Newsletter*—**which investigates the rich and varied space between art and literature and the phenomena of image+text work.** Three issues will be released over the course of the pop-up and will include works in a range of forms (essays, treatises, ruminations, lists, playlets, questionnaires, little travelogues, etc.) by an eclectic and exciting roster of poets, writers, artists, scholars, and curators: **Claudia Rankine, Mary Ann Caws, Lucy Ives, Wayne Koestenbaum, Clive Phillpot, Mónica de la Torre, Nicole Rudick, Renee Gladman, Farnoosh Fathi, Sally Alatalo, Andrea Andersson, Amaranth Borsuk, Elizabeth Zuba, and Matvei Yankelevich**, among others.

Issues of "The Improbable" will be available at the Museum Store at MoMA for free through July 31 until they run out. They will also be given—in the tradition of Siglio's Ephemera series—to Siglio Advocates (Siglio's book subscription series) and to other selected Siglio supporters.

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